# Shell Transport \& Trading Historic Streamlining 

| Symbol | SC | Ebitda Next Twelve Months ending 12/31/05 (US\$mm) | 17,500 |
| :--- | ---: | :--- | ---: |
| Rating | Buy | North American Natural Gas/Ebitda (\%) | 4 |
| Price (US\$/sh) | 50.44 | Natural Gas and Oil Production/Ebitda (\%) | 61 |
| Pricing Date (intraday) | $12 / 21 / 04$ | Adjusted Reserves/Production NTM | 8.1 |
| Shares (mm) | 1587 | EV/Ebitda | 5.5 |
| Market Capitalization (US\$mm) | 80,000 | PV/Ebitda | 5.6 |
| Debt (US\$mm) | 16,600 | Undeveloped Reserves (\%) | 44 |
| Enterprise Value (EV) (US\$mm) | 96,600 | Natural Gas and Oil Ebitda (US\$/boe) | 19.70 |
| Present Value (PV) (US\$mm) | 97,400 | Present Value Proven Reserves(US\$/boe) |  |
| Net Present Value (US\$/share) | 50.95 | Present Value Proven Reserves(US\$/mcfe) | 10.60 |
| Debt/Present Value | 0.17 | Earnings Next Twelve Months (US $\$ /$ sh) | 1.77 |
| McDep Ratio - EV/PV | 0.99 | Price/Earnings Next Twelve Months | 4.79 |
| Dividend Yield (\%/year) | 4.0 | Indicated Annual Dividend (US\$/sh) | 11 |
| Note: Estimated cash flow and earnings tied to one-year futures prices for oil, natural gas and refinery crack. | 2.01 |  |  |
| Reported results may vary widely from estimates. Estimated present value per share revised only infrequently. |  |  |  |

## Summary and Recommendation

We continue a "Buy" rating on the common shares of Shell Transport (SC) that will be combined with Royal Dutch Petroleum (RD) in about mid 2005 to become Royal Dutch Shell plc. The historic transformation concentrates ownership in a single company with one chief executive and one board of directors. Management appears to have turned controversy over reporting of reserves into the opportunity to create a streamlined mega cap competitor to earn rising oil profits, natural gas profits and oil products profits. Dividends to be paid quarterly rather than semi-annually are expected to beat inflation for a real return of at least $4.0 \%$ per year. Stock price has nearly reached estimated net present value of $\$ 51$ a share that relates to our standard assumption of constant real oil price of $\$ 35$ a barrel. The average futures price for continuous delivery over the next six years is about $\$ 41$ a barrel.

## Management Did the Right Thing

The historic development combines the $60 \%$ owner and the $40 \%$ owner of Royal Dutch/Shell Group as a single company. The transformation is a constructive and worthwhile outcome to the unfavorable publicity the group received earlier in 2004 on disclosure of reserves. A change of management at the top resulted in Mr. Jeroen van der Veer becoming the new chief executive. Mr. van der Veer communicated his ideas for Structure and Governance as "Effectiveness + accountability + transparency + simplicity". The concepts have been turned into bold action that no predecessor has been able to achieve for a hundred years.

Royal Dutch shares are to be converted to Royal Dutch Shell A shares and Shell Transport shares to Royal Dutch Shell B shares. The remaining distinction is that the dividend on the A shares will be sourced in the Netherlands for tax purposes and the equal pre-tax dividend on the B shares

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will be sourced in the U.K. The relatively stronger recent performance of SC as compared to RD may reflect differences in after-tax dividend yield for some shareholders.

## Downstream Leads

Estimated $41 \%$ concentration on downstream appears to be the highest among mega cap peers (see table Functional Cash Flow and Present Value). That is not too surprising as it fits traditional perceptions about Shell. The functional area includes both the oil products business and the growing gas and power segment.

As reported reserves have been trimmed so has adjusted reserve life. That also shows up as lower multiple of present value to cash flow. As a result estimated value of oil reserves now appears to be less than downstream. In the current correlation of present value with reserve life for 30 stocks, the company's cash flow multiple for oil and gas appears in line.

Overseas natural gas has growth potential in liquefied natural gas (LNG). The company is a leader in the field along with ExxonMobil (XOM) and Total SA (TOT). In addition to the producing profits, an undetermined amount of the cash flow from liquefaction and transportation of $L N G$ is reported in the downstream function.

## Royal Dutch/Shell <br> Functional Cash Flow and Present Value

|  | NTM Ebitda (US\$mm) | Adjusted R/P |  | $\begin{array}{r} \text { Present } \\ \text { Value } \\ (U S \$ m m) \end{array}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| North American Natural Gas | 1,850 | 5.3 | 4.3 | 8,000 | 3\% |
| Overseas Natural Gas | 6,370 | 11.1 | 6.2 | 39,500 | 16\% |
| Oil | 18,610 | 6.6 | 5.1 | 95,000 | 39\% |
| Downstream | 16,840 |  | 6.0 | 101,000 | 41\% |
|  | 43,670 | 8.1 | 5.6 | 243,500 | 100\% |

## Cash Continues to Flow Strongly

Commodity price drives cash flow in our near-term model (see table Next Twelve Months Operating and Financial Estimates). We project constant volume for production operations with seasonal variation for overseas gas. Projected refining/marketing margins reflect futures prices for gasoline and heating oil compared to crude oil.

After a gain in the last quarter of 2004, cash flow would be sustained at a high level in 2005. Because we use futures for our NTM price projection, there is gradual erosion from the initial level. That has been the pattern of futures and of analyst's estimates for the past several years while the reality has been the opposite. Thus, it is likely misleading to conclude that a slight downward projection means that stock price might follow.

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|  | Next Twelve Months Operating and Financial Estimates |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} Q 1 \\ 3 / 31 / 04 \\ \hline \end{array}$ | $\begin{array}{r} Q 2 \\ 6 / 30 / 04 \end{array}$ | $\begin{array}{r} Q 3 \\ 9 / 30 / 04 \end{array}$ | $\begin{array}{r} Q 4 E \\ 12 / 31 / 04 \end{array}$ | $\begin{array}{r} \text { Year } \\ 2004 E \end{array}$ | $\begin{array}{r} Q 1 E \\ 3 / 31 / 05 \end{array}$ | $\begin{array}{r} Q 2 E \\ 6 / 30 / 05 \end{array}$ | $\begin{array}{r} Q 3 E \\ 9 / 30 / 05 \end{array}$ | $\begin{array}{r} Q 4 E \\ 12 / 31 / 05 \end{array}$ | Next <br> Twelve <br> Months <br> 12/31/05 |
| Volume |  |  |  |  |  |  |  |  |  |  |
| Natural Gas (mmcfd) |  |  |  |  |  |  |  |  |  |  |
| U.S. (or North America) | 1,405 | 1,327 | 1,294 | 1,294 | 1,333 | 1,294 | 1,294 | 1,294 | 1,294 | 1,294 |
| Overseas (or Int'l) | 8,767 | 6,446 | 6,412 | 8,977 | 7,672 | 9,206 | 6,751 | 6,137 | 8,592 | 7,666 |
| Total | 10,172 | 7,773 | 7,706 | 10,271 | 9,005 | 10,500 | 8,045 | 7,431 | 9,886 | 8,960 |
| Oil (mmb) | 213 | 204 | 206 | 206 | 829 | 201 | 204 | 206 | 206 | 817 |
| Oil (mbd) | 2,342 | 2,238 | 2,238 | 2,238 | 2,270 | 2,238 | 2,238 | 2,238 | 2,238 | 2,238 |
| Total gas \& oil (mmb) | 367 | 322 | 324 | 363 | 1,376 | 359 | 326 | 320 | 357 | 1,362 |
| Price |  |  |  |  |  |  |  |  |  |  |
| Natural gas (\$/mcf) |  |  |  |  |  |  |  |  |  |  |
| Henry Hub (\$/mmbtu) | 5.64 | 6.10 | 5.75 | 7.10 | 6.15 | 6.99 | 6.53 | 6.61 | 6.90 | 6.76 |
| U.S. (or North America) | 5.81 | 6.08 | 6.18 | 7.03 | 6.26 | 6.92 | 6.47 | 6.54 | 6.83 | 6.69 |
| Overseas (or Int'l) | 3.01 | 2.99 | 2.96 | 4.21 | 3.35 | 3.98 | 3.93 | 3.86 | 3.78 | 3.89 |
| Total | 3.40 | 3.52 | 3.50 | 4.57 | 3.78 | 4.34 | 4.34 | 4.33 | 4.18 | 4.29 |
| Oil (\$/bbl) |  |  |  |  |  |  |  |  |  |  |
| WTI Cushing | 35.23 | 38.34 | 43.89 | 48.35 | 41.45 | 45.73 | 45.10 | 44.36 | 43.42 | 44.65 |
| Worldwide | 30.33 | 33.80 | 38.23 | 42.11 | 36.07 | 39.83 | 39.28 | 38.64 | 37.82 | 38.88 |
| Total gas \& oil (\$/bbl) | 26.15 | 29.15 | 31.95 | 35.73 | 30.75 | 33.79 | 34.31 | 34.13 | 32.42 | 33.63 |
| NY Harbor 3-2-1 (\$/bbl) | 6.98 | 12.78 | 7.83 | 5.44 | 8.26 | 6.82 | 8.28 | 7.29 | 6.48 | 7.22 |
| Revenue (\$mm) |  |  |  |  |  |  |  |  |  |  |
| Natural Gas |  |  |  |  |  |  |  |  |  |  |
| U.S. (or North America) | 743 | 734 | 736 | 836 | 3,049 | 806 | 761 | 779 | 814 | 3,159 |
| Overseas (or Int'l) | 2,401 | 1,756 | 1,746 | 3,478 | 9,380 | 3,300 | 2,413 | 2,182 | 2,990 | 10,884 |
| Total | 3,144 | 2,490 | 2,481 | 4,314 | 12,430 | 4,105 | 3,175 | 2,960 | 3,803 | 14,043 |
| Oil | 6,464 | 6,884 | 7,871 | 8,670 | 29,889 | 8,022 | 8,000 | 7,955 | 7,787 | 31,764 |
| Other | 48,491 | 53,176 | 60,639 | 60,639 | 222,945 | 60,639 | 60,639 | 60,639 | 60,639 | 242,557 |
| Total | 58,099 | 62,549 | 70,992 | 73,624 | 265,264 | 72,766 | 71,814 | 71,554 | 72,230 | 288,364 |
| Expense |  |  |  |  |  |  |  |  |  |  |
| Production | 3,427 | 3,326 | 4,525 | 5,052 | 16,329 | 4,880 | 4,690 | 4,638 | 4,773 | 18,980 |
| Other | 44,965 | 48,967 | 56,368 | 57,020 | 207,320 | 56,562 | 56,125 | 56,395 | 56,630 | 225,713 |
| Ebitda (\$mm) |  |  |  |  |  |  |  |  |  |  |
| Exploration and Production | 6,182 | 6,048 | 5,828 | 7,933 | 25,990 | 7,247 | 6,485 | 6,277 | 6,818 | 26,827 |
| Other | 3,526 | 4,209 | 4,271 | 3,619 | 15,624 | 4,077 | 4,514 | 4,244 | 4,009 | 16,844 |
| Total Ebitda | 9,707 | 10,257 | 10,098 | 11,552 | 41,614 | 11,324 | 10,999 | 10,522 | 10,826 | 43,671 |
| Exploration | 125 | 880 | 304 | 600 | 1,909 | 600 | 600 | 600 | 600 | 2,400 |
| Deprec., Deplet., \& Amort. | 2,617 | 3,130 | 2,605 | 2,605 | 10,957 | 2,605 | 2,605 | 2,605 | 2,605 | 10,420 |
| Other non cash | 137 | 159 | 97 | 100 | 493 | 100 | 100 | 100 | 100 | 400 |
| Ebit | 6,828 | 6,088 | 7,092 | 8,247 | 28,255 | 8,019 | 7,694 | 7,217 | 7,521 | 30,451 |
| Interest | 312 | 307 | 304 | 304 | 1,227 | 304 | 304 | 304 | 304 | 1,216 |
| Ebt | 6,516 | 5,781 | 6,788 | 7,943 | 27,028 | 7,715 | 7,390 | 6,913 | 7,217 | 29,235 |
| Income Tax | 2,281 | 2,023 | 2,376 | 2,780 | 9,460 | 2,700 | 2,586 | 2,419 | 2,526 | 10,232 |
| Net Income (\$mm) |  |  |  |  |  |  |  |  |  |  |
| Exploration and Production | 2,746 | 1,935 | 2,405 |  |  |  |  |  |  |  |
| Other | 1,778 | 2,255 | 2,367 |  |  |  |  |  |  |  |
| Unallocated | (289) | (433) | (359) |  |  |  |  |  |  |  |
| Total | 4,235 | 3,757 | 4,413 | 5,163 | 17,568 | 5,015 | 4,803 | 4,493 | 4,691 | 19,003 |
| Shares (millions) - RD | 2,033 | 2,031 | 2,021 | 2,021 | 2,026 | 2,021 | 2,021 | 2,021 | 2,021 | 2,021 |
| Per share (\$) - RD | 1.25 | 1.11 | 1.31 | 1.53 | 5.20 | 1.49 | 1.43 | 1.33 | 1.39 | 5.64 |
| Shares (millions) - SC | 1,587 | 1,584 | 1,578 | 1,578 | 1,579 | 1,578 | 1,578 | 1,578 | 1,578 | 1,578 |
| Per share (\$) - SC | 1.07 | 0.95 | 1.12 | 1.31 | 4.45 | 1.27 | 1.22 | 1.14 | 1.19 | 4.82 |
| Ebitda Margin (E\&P) | 64\% | 65\% | 56\% | 61\% | 61\% | 60\% | 58\% | 58\% | 59\% | 59\% |
| Tax Rate | 35\% | 35\% | 35\% | 35\% | 35\% | 35\% | 35\% | 35\% | 35\% | 35\% |

## Reserves Restatement Turned into Opportunity

There are further implications beyond the simplified RD/SC structure. It may be that new management is wiping the slate clean for a fresh start. Reserves may now be stated more conservatively than for competitors. We know that Securities and Exchange Commission standards understate likely ultimate production especially when rigidly applied. The typical oil

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field would probably not be developed if the capital program had to be justified by SEC reserves. As a result from a more conservative base, $\mathrm{RD} / \mathrm{SC}$ may be able to report performance that looks better than would otherwise be the case.

At the other extreme, the Shell experience calls attention to other potential overstatements. The Middle Eastern producing countries come to mind. Russia is another case. Widely quoted reserves for Russian companies conform typically to the Society of Petroleum Engineers standard. We saw that ConocoPhillips (COP) cut Lukoil (LUKOY)'s reserves by more than a half to approximate the SEC standard.

Obviously there is still a lot of oil in the Middle East and Russia. That has always been the case. What is different now is that there is no known spare capacity of light oil. The pace of investment needed to expand capacity is likely to lag market requirements just as capital spending is inherently cyclical. The question is more how rapidly will consumers have access to growing volumes. For the next several years it looks like a seller's market. The producers must spend large sums. Inevitably there are delays and some producers may not see the situation as urgently.

## Competitive Value among Mega Caps

Like its mega cap peers, $\mathrm{RD} / \mathrm{SC}$ is well positioned to supply more light, clean products. The overseas natural gas business is growing faster than oil. Shell's oil refineries are well-equipped to transform more readily available heavy, sour oil into light, sweet products. The valuation distinctions among mega caps are slight (see table Rank by McDep Ratio).

|  | Symbol |  |  |  | Net |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} (\$ / s h) \\ 21-D e c \end{gathered}$ | Shares | Market Cap | Present <br> Value <br> (\$/sh) | Debt Present | McDep |
|  |  | Rating |  |  |  |  |  |  |
| Exxon Mobil Corporation | XOM | B3 | 51.69 | 6,508 | 336,000 | 50.00 | 0.07 | 1.03 |
| Shell Transport and Trading Co. plc | SC | B3 | 50.44 | 1,587 | 80,000 | 51.00 | 0.17 | 0.99 |
| BP plc | BP | B3 | 59.03 | 3,614 | 213,000 | 60.00 | 0.13 | 0.99 |
| Total S.A. | TOT | B3 | 107.11 | 1,228 | 132,000 | 113.00 | 0.17 | 0.96 |
| Royal Dutch Petroleum | RD | B1 | 56.21 | 2,021 | 114,000 | 60.00 | 0.17 | 0.95 |
| ChevronTexaco Corporation | CVX | B1 | 52.78 | 2,126 | 112,000 | 62.50 | 0.13 | 0.86 |

$\mathrm{B} 1=$ Buy full unlevered position, $\mathrm{B} 2=$ Buy half unlevered position, $\mathrm{B} 3=$ Alternative buy McDep Ratio $=$ Market cap and Debt to present value of oil and gas and other businesses
Source: www.mcdep.com

## Buy Oil and Gas Producers at Mid Decade

Three to five-fold gain potential for oil and gas price over the next 5 to 13 years justifies investment in recommended oil and gas producers including RD/SC, in our opinion. Supporting improving prospects, the average futures prices of oil and gas for continuous delivery over the next six years are in a multi-year uptrend defined by the current quotes above the 40 -week average. The current benchmark oil average futures price for the next six years is about $\$ 41$ a barrel. That is higher than our estimate that current stock price of RD/SC reflects a constant real oil price approaching $\$ 35$ a barrel.

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## Three to Five in Five to Thirteen

Taking the experience of past trends in oil price we see the potential for further gains beyond what most investors contemplate. Keying on the twice-in-a-lifetime bear market bottoms in 1974 and 2002, we note a preceding ten-year period of relatively stable oil price. Thus, we plot a 28 -year period of oil price indexed to the average for the first ten years (see chart Light, Sweet Crude Oil Price Cycle). The historical cycle runs from 1964 to 1991. We superimpose on that a new cycle starting in 1992 and continue it through the last data point, 2004, year 13. There are similarities between 2004 and 1976 as well as differences. Undoubtedly, the current cycle will play out differently. The main point that we think is valid is that there may be surprising upside in oil price after 2004 as there was after 1976.


Source: www.eia.doe.gov, www.mcdep.com

## Futures Trend Up

Futures traders are expressing increasing conviction that the oil price trend is up. Tracking the average futures price for continuous delivery over the next six-years we see that the current quote is above the 40 -week average (see chart Six-Year Commodity Price Meter). A common presumption is that the trend is likely to continue until the current quote falls below the 40 -week average. We believe the uptrend will continue, but cannot rule out occasional interruptions.

Kurt H. Wulff, CFA

## Six-Year Commodity Price Meter Indicator of Resource Value Trend

## $\rightarrow$ Oil -40 week $\rightarrow$ North American Gas



Source: www.nymex.com, www.mcdep.com updated

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