Rating: Buy S&P 500: 1483

## Petro-Canada Raise NPV to US\$65 a Share

| Symbol                         | PCZ     | Ebitda Next Twelve Months ending 6/30/08 (US\$mm) | 6,800 |
|--------------------------------|---------|---|-------|
| Rating                         | Buy     | North American Natural Gas/Ebitda (%)             | 10    |
| Price (US\$/sh)                | 54.70   | Natural Gas and Oil Production/Ebitda (%)         | 81    |
| Pricing Date                   | 7/26/07 | Adjusted Reserves/Production NTM                  | 6.6   |
| Shares (mm)                    | 498     | EV/Ebitda   | 4.9   |
| Market Capitalization (US\$mm) | 27,200  | PV/Ebitda   | 5.6   |
| Debt (US\$mm)                  | 5,700   | Undeveloped Reserves (%)                          | 37    |
| Enterprise Value (EV) (US\$mm) | 33,000  | Natural Gas and Oil Ebitda (US\$/boe)             | 40.30 |
| Present Value (PV) (US\$mm)    | 38,100  | Present Value Proven Reserves(US\$/boe)           | 30.00 |
| Net Present Value (US\$/share) | 65      | Present Value Proven Reserves(US\$/mcfe)          | 5.00  |
| Debt/Present Value             | 0.15    | Earnings Next Twelve Months (US\$/sh)             | 5.60  |
| McDep Ratio - EV/PV            | 0.87    | Price/Earnings Next Twelve Months                 | 10    |
| Dividend Yield (%/year)        | 0.9     | Indicated Annual Dividend (US\$/sh)               | 0.50  |

Note: Estimated cash flow and earnings tied to one-year futures prices for oil, natural gas and refinery crack.

Reported results may vary widely from estimates. Estimated present value per share revised only infrequently.

Estimated present value presumes a long-term price for oil of US\$66 a barrel and natural gas, \$11 a million btu.

For historical research on PCZ since 2004 see <a href="https://www.mcdep.com/2pcz.htm">www.mcdep.com/2pcz.htm</a>

## **Summary and Recommendation**

Buy-recommended **Petro-Canada** (**PCZ**) offers unlevered appreciation potential of 16% to estimated net present value (NPV) of \$65 a share revised up from \$55 following strong second quarter results reported on July 26. Earlier we revised NPV to \$55 from \$49 on May 29 when we raised long-term oil price to \$66 a barrel from \$60. Upstream volume gains and downstream margins are contributing to more than a 40% gain in estimated unlevered cash flow (Ebitda) for the next twelve months compared to the year 2006 (see table Next Twelve Months Operating and Financial Estimates). Even after the upward revision, NPV for the large cap stock looks low compared to our estimates for some thirty other producers (see table Functional Cash Flow and Present Value). Strong performance for the company may reinforce chief executive Ron Brenneman in his June 28 commitment to proceed with detailed engineering for the \$18 billion Fort Hills oil sands project (55% PCZ). Calculating that Fort Hills needs an oil price of \$54 a barrel for an adequate profit, the chief executive probably takes confidence from the current long-term quote of \$71 and rising (see chart Six-Year Commodity Price Meter). Finally, PCZ stock also has positive momentum as it trades above its 200-day average.

Kurt H. Wulff, CFA

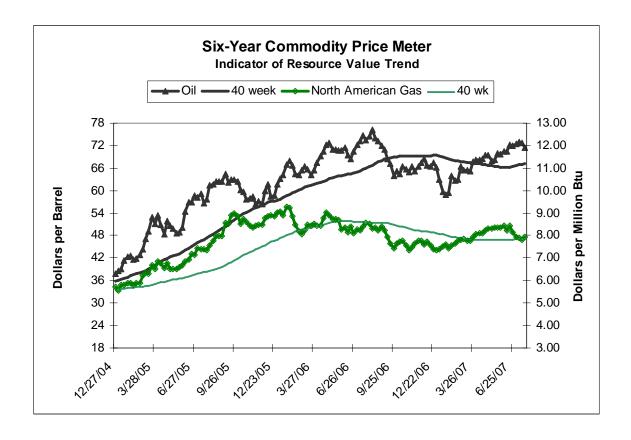
Petro-Canada Next Twelve Months Operating and Financial Estimates (Canadian Dollars)

|                            | (Canadian Donars) |               |                 |                |             |             |             | Next           |              |
|----------------------------|-------------------|---------------|-----------------|----------------|-------------|-------------|-------------|----------------|--------------|
|                            |                   |               |                 |                |             |             |             |                | Twelve       |
|                            | QI                | Q4            | Year            | QI             | Q2          | Q3E         | Q4E         | Year           | Months       |
|                            | 3/31/06           | 12/31/06      | 2006            | 3/31/07        | 6/30/07     | 9/30/07     | 12/31/07    | 2007E          | 6/30/08      |
| Volume                     |                   |               |                 |                |             |             |             |                |              |
| Natural Gas (mmcfd)        | 407               | 401           | 402             | 477            | 470         | 470         | 470         | 453            | 470          |
| U.S. (or North America)    | 487               | 481           | 492             | 477            | 470         | 470         | 470         | 472            | 470          |
| Overseas<br>Total          | 144<br>631        | 91<br>572     | 104<br>596      | 118<br>595     | 86<br>556   | 84<br>554   | 91<br>561   | 95<br>566      | 95<br>565    |
| Oil (mbd)                  | 205               | 232           | 206             | 258            | 279         | 279         | 279         | 274            | 279          |
| Total gas & oil (mbd)      | 310               | 328           | 305             | 357            | 372         | 371         | 373         | 368            | 373          |
| Price                      | 310               | 320           | 303             | 331            | 312         | 3/1         | 313         | 300            | 373          |
| Natural gas (\$/mcf)       |                   |               |                 |                |             |             |             |                |              |
| Henry Hub (US\$/mmbtu)     | 8.97              | 6.57          | 7.23            | 6.81           | 7.56        | 6.36        | 7.22        | 6.99           | 7.49         |
| Currency (US\$/C\$)        | 0.87              | 0.88          | 0.88            | 0.85           | 0.91        | 0.96        | 0.96        | 0.92           | 0.96         |
| Henry Hub (C\$/mmbtu)      | 10.31             | 7.48          | 8.19            | 7.97           | 8.29        | 6.63        | 7.52        | 7.58           | 7.80         |
| U.S. (or North America)    | 8.69              | 6.52          | 6.82            | 7.39           | 6.87        | 5.49        | 6.23        | 6.49           | 6.45         |
| Overseas                   | 8.48              | 7.24          | 7.51            | 7.00           | 6.79        | 5.49        | 6.23        | 6.43           | 6.53         |
| Total                      | 8.64              | 6.63          | 6.94            | 7.31           | 6.86        | 5.49        | 6.23        | 6.48           | 6.46         |
| Oil (\$/bbl)               |                   |               |                 |                |             |             |             |                |              |
| WTI Cushing (US\$/bbl)     | 63.33             | 59.99         | 66.05           | 58.08          | 64.91       | 74.48       | 74.58       | 68.01          | 74.07        |
| WTI Cushing (C\$/bbl)      | 72.79             | 68.33         | 74.77           | 68.01          | 71.25       | 77.57       | 77.68       | 73.63          | 77.15        |
| Worldwide                  | 64.18             | 62.37         | 67.31           | 63.46          | 70.14       | 76.37       | 76.48       | 71.81          | 75.95        |
| Total gas & oil (\$/bbl)   | 56.06             | 53.80         | 56.40           | 55.71          | 61.34       | 64.32       | 65.14       | 61.72          | 64.92        |
| NY Harbor 3-2-1 (\$/bbl)   | 7.40              | 7.54          | 10.50           | 11.68          | 24.96       | 14.68       | 10.24       | 15.39          | 13.10        |
| Revenue (\$mm)             |                   |               |                 |                |             |             |             |                |              |
| Natural Gas                |                   | • • • •       |                 |                | • • •       |             | • • •       |                |              |
| U.S. (or North America)    | 381               | 289           | 1,225           | 317            | 294         | 237         | 269         | 1,118          | 1,107        |
| Overseas                   | 110               | 61            | 284             | 74             | 53          | 42          | 52          | 222            | 226          |
| Total                      | 491               | 349           | 1,509           | 392            | 347         | 280         | 321         | 1,340          | 1,332        |
| Oil                        | 1,184             | 1,334         | 5,058           | 1,474          | 1,781       | 1,960       | 1,963       | 7,177          | 7,735        |
| Downstream<br>Other        | 2,757             | 2,934         | 12,381          | 3,088          | 3,334       | 3,334<br>16 | 3,334       | 13,090         | 13,336<br>65 |
| Total                      | (244)<br>4,188    | (67)<br>4,550 | (279)<br>18,669 | (112)<br>4,841 | 16<br>5,478 | 5,590       | 16<br>5,635 | (63)<br>21,544 | 22,468       |
| Expense                    | 4,100             | 4,550         | 10,009          | 4,041          | 3,470       | 3,390       | 3,033       | 21,344         | 22,400       |
| Upstream                   | 606               | 586           | 2,569           | 687            | 700         | 829         | 845         | 3,061          | 3,355        |
| Downstream                 | 2,589             | 2,733         | 11,399          | 2,737          | 2,864       | 2,992       | 3,133       | 11,726         | 11,972       |
| Other                      | (244)             | (67)          | (279)           | (112)          | 16          | 16          | 16          | (63)           | 65           |
| Total                      | 2,951             | 3,252         | 13,689          | 3,312          | 3,580       | 3,837       | 3,994       | 14,724         | 15,392       |
| Ebitda (\$mm)              | ,                 | -, -          | ,               | - /-           | -,          | - ,         | - ,         | ,              |              |
| Upstream                   | 1,069             | 1,097         | 3,998           | 1,178          | 1,428       | 1,411       | 1,439       | 5,456          | 5,712        |
| Downstream                 | 168               | 201           | 982             | 351            | 470         | 342         | 201         | 1,364          | 1,364        |
| Total                      | 1,237             | 1,298         | 4,980           | 1,529          | 1,898       | 1,753       | 1,640       | 6,820          | 7,076        |
| Exploration                | 97                | 107           | 339             | 142            | 100         | 100         | 100         | 442            | 380          |
| Deprec., Deplet., & Amort. |                   |               |                 |                |             |             |             |                |              |
| Upstream                   | 282               | 322           | 1,099           | 372            | 444         | 444         | 444         | 1,704          | 1,776        |
| Downstream                 | 53                | 81            | 262             | 69             | 72          | 72          | 72          | 285            | 288          |
| Other                      |                   |               |                 |                |             |             |             |                |              |
| Total                      | 335               | 403           | 1,361           | 441            | 516         | 516         | 516         | 1,989          | 2,064        |
| Ebit                       | 805               | 788           | 3,280           | 946            | 1,282       | 1,137       | 1,024       | 4,389          | 4,632        |
| Interest                   | 45                | 37            | 165             | 42             | 41          | 41          | 41          | 165            | 164          |
| Ebt                        | 760               | 751           | 3,115           | 904            | 1,241       | 1,096       | 983         | 4,224          | 4,468        |
| Income Tax                 | 266               | 263           | 1,090           | 316            | 434         | 384         | 344         | 1,478          | 1,564        |
| Net Income (\$mm)          |                   | 4.40          | 1.04=           | 440            |             |             |             |                |              |
| Upstream                   | 68<br>75          | 440           | 1,367           | 440            | 644         |             |             |                |              |
| Downstream                 | 75<br>251         | 78            | 468             | 183            | 259         |             |             |                |              |
| Other<br>Total             | 351<br>494        | (30)          | 190             | (36)           | (96)        | 712         | 620         | 2716           | 2,904        |
| Shares (millions)          | 520               | 488<br>498    | 2,025<br>509    | 587<br>502     | 807<br>498  | 712<br>498  | 639<br>498  | 2,746<br>499   | 2,904<br>498 |
| Per share (\$)             | 0.95              | 0.98          | 3.98            | 1.17           | 498<br>1.62 | 1.43        | 1.28        | 5.50           | 5.83         |
| Ebitda Margin (E&P)        | 64%               | 65%           | 3.98<br>61%     | 63%            | 67%         | 63%         | 63%         | 5.50<br>64%    | 63%          |
| Tax Rate                   | 35%               | 35%           | 35%             | 35%            | 35%         | 35%         | 35%         | 35%            | 35%          |
|                            | 33 /0             | 3370          | 22 / 0          | 33 /0          | 3370        | 3370        | 3370        | 55 / 5         | 20,0         |

Please see disclosures on the final page.

Petro-Canada Functional Cash Flow and Present Value

|  |            |            |               | Present  |        |  |
|--|------------|------------|---------------|----------|--------|--|
|  | NTM Ebitda | Adjusted   | PV/           | Value    |        |  |
|  | (US\$mm)   | <u>R/P</u> | <u>Ebitda</u> | (US\$mm) |        |  |
| North American Natural Gas                                 | 669        | 7.2        | 6.7           | 4,500    | 12%    |  |
| Rest of World Natural Gas                                  | 136        | 6.1        | 5.9           | 800      | 2%     |  |
| Oil  | 4,678      | 6.4        | 5.7           | 26,800   | 70%    |  |
| Downstream   | 1,309      |            | 4.6           | 6,000    | 16%    |  |
|  | 6,794      | 6.6        | 5.6           | 38,100   | 100%   |  |
| Debt (US\$mm)  |            |            |               |          | 5,700  |  |
| Net Present Value (US\$mm)                                 |            |            |               |          | 32,400 |  |
| Shares (mm)  |            |            |               |          | 498    |  |
| Net Present Value - Standard Estimate (US\$/sh)            |            |            |               |          |        |  |
| Net Present Value - Approximation by Correlation (US\$/sh) |            |            |               |          |        |  |



## McDep Associates Independent Stock Idea July 26, 2007

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