

EnCana Creating Oil Sands Prize

Summary and Recommendation

Buy-recommended EnCana (ECA)'s revived plan to split into an integrated oil sands producer, **Cenovus Energy**, and a more concentrated natural gas producer, which keeps the EnCana name, may ultimately generate more value. Investor interest in the split, originally proposed a year ago, was reignited on September 10, when the company announced it would go forward. The original plan was suspended when equity and debt markets became too tumultuous. It has been reinstated now that markets are moving up again. Applying McDep analysis to the financial and operating disclosures, we see Net Present Value (NPV) of \$62 a share divided into \$26 for Cenovus and \$36 for the 94% pure play North American natural gas producer (see tables Functional Cash Flow and Present Value). With Cenovus our Canadian coverage will expand again after losing Petro-Canada to takeover. Therein lies a tale as any number of global oil buyers, from China especially, may be interested in acquiring Cenovus, or other bite-size producers, judging from recent actions. Both stocks have upside potential in NPV from unbooked resources, a fact buyers, or investors, could readily use to justify higher price. EnCana has shown the way to creating value with an enviable record in converting resources to reserves in a growth style likely to go on. Finally, the oil price trend continues upward with the latest settlement prices for the average of futures for the next six years at \$78 a barrel compared to the 40-week average of \$71 (see chart Six-Year and One-Year Natural Gas and Oil Futures, page 7). Extraordinarily depressed natural gas price may have seen its low.

Kurt H. Wulff, CFA

	Encana Cor	poration							
Functional Cash Flow and Present Value									
	NTM	Adjusted	<i>PV</i> /	Present					
	<u>Ebitda</u>	<u>R/P</u>	<u>Ebitda</u>	<u>Value</u>					
North American Natural Gas	3,940	8.1	9.7	38,300	65%				
Oil	1,820	13.8	9.9	18,000	30%				
Downstream	430		7.0	3,000	5%				
	6,190	9.1	9.6	59,300	100%				
Debt					12,700				
Net Present Value (\$mm)					46,600				
Shares					751				
Net Present Value - Standard Estimate (U	JS\$/sh)				62				
NPV Approximation by Cash Flow Multi	ple Dependin	g on Reserve	Life (US\$/sh	ı)	63				



	Synovus Energy Inc.								
Functional Cash Flow and Present Value									
	NTM	Adjusted	PV/	Present					
	<u>Ebitda</u>	<u>R/P</u>	<u>Ebitda</u>	<u>Value</u>					
North American Natural Gas	830	5.3	8.0	6,600	26%				
Oil	1,560	14.8	10.3	16,000	63%				
Downstream	430		7.0	3,000	12%				
	2,820	9.8	9.1	25,600	100%				
Debt					6,100				
Net Present Value (\$mm)					19,500				
Shares					751				
Net Present Value - Standard Estimate (US\$/sh)				26				
NPV Approximation by Cash Flow Mult	iple Dependin	g on Reserve	Life (US\$/sh	ı)	29				

	Encana Pro-Forma								
Functional Cash Flow and Present Value									
	NTM	Adjusted	PV/	Present					
	<u>Ebitda</u>	<u>R/P</u>	<u>Ebitda</u>	<u>Value</u>					
North American Natural Gas	3,110	8.8	10.2	31,700	94%				
Oil	260	8.7	7.7	2,000	6%				
Downstream					0%				
	3,370	8.8	10.0	33,700	100%				
Debt					6,600				
Net Present Value (\$mm)					27,000				
Shares					751				
Net Present Value - Standard Estimate (U	JS\$/sh)				36				
NPV Approximation by Cash Flow Multi	ple Dependin	g on Reserve	Life (US\$/sh	ı)	35				



Table 1 McDep Energy Portfolio										
		N	AcDep	Energy	y Portfoli	0				
	Geogr	aphic	: Domio	cile and	d Busines	s Segn	nents			
						Drasar	it Value by	Sagman	t (9%)	
			Price			North	Rest	Segment	(/ 0)	
	Symbol	Patina	(US\$/sh)	EV/	Enterprise	Amer.	of World			
		B = Buy	· · · · · ·	Market	Value	Natural	Natural	Oil	Down-	McDep
		I = Hold	14-Sep 2009	Сар	(\$mm)	Gas	Gas	Prod'n	stream	Ratio
			2009	Cup	(¢nan)	Ous	Gus	110411	stream	nuno
U.S. Integrated										
Exxon Mobil Corporation	XOM	В	70.00	1.14	388,000	5	25	48	22	0.81
Chevron Corporation	CVX	B	71.04	1.23	174,000	4	10	70	16	0.77
Marathon Oil Corporation	MRO	B	32.69	1.50	34,800	8	5	61	26	0.71
ConocoPhillips	COP	B	46.59	1.75	122,000	12	9	64	14	0.58
Total or Median *	30%	9%	14%	1.75	719,000	12	,	04	17	0.74
Total of Median	5070	270	1170		/1/,000					0.77
Europe										
BG Group	BRGXF	В	18.48	1.12	70,000		23	45	32	0.85
BP plc	BP	В	54.29	1.38	236,000	7	9	60	24	0.81
Royal Dutch Shell plc	RDS-A	В	58.10	1.32	234,000	2	22	43	32	0.79
Total S.A.	TOT	В	60.93	1.25	171,000		19	59	22	0.72
StatoilHydro ASA (33%)	STO	В	22.29	1.43	33,400		52	48	-	0.71
Total or Median *	31%	12%	17%		744,000					0.79
Brazil/China/Russia										
CNOOC Limited (34%)	CEO	В	141.16		21,700		11	89	-	1.05
PetroChina Company Ltd (14%	PTR	В	117.17	1.09	32,700		15	69	15	0.80
Petrobras	PBR	В	44.08	1.19	230,000		7	77	16	0.79
Lukoil Oil Company	LUKOY	В	54.15	1.15	52,600			67	33	0.43
Gazprom (50%)	OGZPY	В	22.50	1.27	89,000		80	20	-	0.41
Total or Median *	18%	12%	17%		426,000					0.79
U.S. Independent	A DC	р	57.76	1.51	42 200	47		40	-	0.00
Anadarko Petroleum Corp.	APC	B	57.76		43,300	47		48	5	0.99
XTO Energy Inc.	XTO	B	40.60		34,700	75		25	-	0.90
Occidental Petroleum Corp.	OXY	В	76.99	1.09	68,300	9	1	80	9	0.89
Chesapeake Energy Corp.	CHK	_	27.09	1.88	31,000	85		15	-	0.88
EOG Resources	EOG	B	77.09	1.14	21,900	72	4	24	-	0.85
Devon Energy Corporation	DVN	В	66.18	1.31	39,100	61		39	-	0.73
Total or Median *	10%	14%	17%		238,000					0.89
Canada										
Encana Corporation	ECA	В	58.54	1.29	56,700	65		30	5	0.96
Canadian Natural Resources	CNQ	B	65.56		47,800	20		80	-	0.90
Imperial Oil Limited (30%)	IMO	B	38.43	1.09	10,700	20		83	17	0.81
Suncor Energy	SU	B	34.40		71,500	- 6		86	7	0.81
Canadian Oil Sands Trust	COSWF	В	25.62	1.32	13,800	0		100	/	0.72
Total or Median *	8%	12%	17%	1.12	201,000			100	-	0.04
	3,0	/ 0	1770		,000					5.01
Income and Small Cap (see se	parate wee	kly ana	lysis)							
	2%	42%	17%		40,000	40		60		0.83
Composite										
Enterprise Value Weighting	100%				2,368,000	11	15	57	17	0.76
Equal Weighting		100%				32	7	54	7	0.81
Equal Weighted Buys			100%			25	10	54	10	0.77
					_					

* Percentages in Symbol column refer to current market Enterprise Value weightings; Rating column, equal weightings. * Percentages in Price column refer to equal weighted buys.



	.	. –	Table 2	-				
	McD	ep l	Energy	Portfol	lio			
Net	Prese	nt Va	alue and	d McDe	ep Ratio			
			Duite			Net		
	C1 1/D		Price		Martar	Net	Dela	
	Symbol/R	0	(US\$/sh)	C1	Market	Present	Debt/	M.D.
		= Buy Hold	14-Sep 2009	Shares (mm)	Cap (US\$mm)	Value (US\$/sh)	Present Value	McDep Ratio
U.S. Integrated								
Exxon Mobil Corporation	XOM	В	70.00	4,871	341,000	89.00	0.10	0.81
Chevron Corporation	CVX	В	71.04	1,992	142,000	97.00	0.14	0.77
Marathon Oil Corporation	MRO	В	32.69	711	23,240	53.00	0.23	0.71
ConocoPhillips	COP	В	46.59	1,496	70,000	105.00	0.25	0.58
Total or Median					576,000		0.19	0.74
Europe								
BG Group plc	BRGXF	В	18.48	3,388	62,620	22.00	0.09	0.85
BP plc	BP	B	54.29	3,155	171,000	72.00	0.22	0.81
Royal Dutch Shell plc	RDS-A	B	58.10	3,065	178,000	79.00	0.19	0.79
Total S.A.	TOT	B	60.93	2,236	136,000	90.00	0.15	0.72
StatoilHydro ASA (33%)	STO	B	22.29	1,051	23,420	35.00	0.13	0.72
Total or Median	510	Б		1,051	571,000	55.00	0.19	0.79
10141 01 Mediun					571,000		0.19	0.79
Brazil/China/Russia								
CNOOC Limited (34%)	CEO	В	141.16	152	21,480	135.00	0.01	1.05
PetroChina Company Ltd (14%)	PTR	В	117.17	256	30,020	150.00	0.06	0.80
Petrobras	PBR	В	44.08	4,387	193,380	58.00	0.13	0.79
Lukoil Oil Company	LUKOY	В	54.15	847	46,000	135.00	0.06	0.43
Gazprom (50%)	OGZPY	В	22.50	3,130	70,400	64.00	0.09	0.41
Total or Median					361,000		0.06	0.79
U.S. Independent								
Anadarko Petroleum Corp.	APC	В	57.76	495	28,600	59.00	0.33	0.99
XTO Energy Inc.	XTO	В	40.60	579	23,510	47.00	0.29	0.90
Occidental Petroleum Corp.	OXY	В	76.99	814	62,700	87.00	0.07	0.89
Chesapeake Energy Corp.	CHK		27.09	610	16,520	34.00	0.41	0.88
EOG Resources	EOG	В	77.09	250	19,300	92.00	0.10	0.85
Devon Energy Corporation	DVN	В	66.18	450	29,800	98.00	0.17	0.73
Total or Median					180,400		0.23	0.89
Canada								
Encana Corporation	ECA	В	58.54	751	44,000	62.00	0.21	0.96
Canadian Natural Resources	CNQ	B	65.56	542	35,500	80.00	0.21	0.90
Imperial Oil Limited (30%)	IMO	B	38.43	256	9,860	48.00	0.22	0.80
	SU	B						0.81
Suncor Energy			34.40	1,572	54,060	52.00	0.18	
Canadian Oil Sands Trust Total or Median	COSWF	В	25.62	484	12,400 156,000	42.00	0.07 0.18	0.64
Totat of meature					100,000		0.10	5.01

McDep Ratio = Market cap and Debt to present value of oil and gas and other businesses

Estimated present value presumes a long-term price for oil of US\$75 a barrel and natural gas, \$8 a million btu.



			Table 3					
	McDe	ep l	Energy	Portfol	io			
Value	Multip	oles	and Di	stribut	ion Yiel	d		
			Price	Adjustd				Divd or
S	ymbol/Rat	ting	(US\$/sh)	Resrvs/	PV/	EV/		Distrib
	B =	Buy	14-Sep	Prod	Ebitda	Ebitda	P/E	NTM
	H = H	Hold	2009	NTM	NTM	NTM	NTM	(%)
U.S. Integrated								
Exxon Mobil Corporation	XOM	В	70.00	12.4	8.6	6.9	13	2.4
Chevron Corporation	CVX	В	71.04	9.8	7.8	6.0	15	3.8
ConocoPhillips	COP	В	46.59	10.6	8.8	5.1	9	4.0
Marathon Oil Corporation	MRO	В	32.69	8.3	7.0	4.9	10	2.9
Total or Median				10.2	8.2	5.6	12	3.4
Funono								
Europe BG Group plc	BRGXF	В	18.48	8.8	9.0	7.7	16	1.1
BP plc	BROAF	B	54.29	0.0 9.6	7.8	6.3	10	6.2
Royal Dutch Shell plc	RDS-A	B	58.10	7.9	7.6	6.0	12	5.8
Total S.A.	TOT	B	60.93	9.7	8.3	6.0	12	5.5
StatoilHydro ASA (33%)	STO	B	22.29	7.5	7.1	5.1	12	5.5
Total or Median	310	Б	22.29	8.8	7.1	6.0	12	5.5
Total of Median				0.0	7.0	0.0	12	5.5
Brazil/China/Russia								
Petrobras	PBR	В	44.08	9.2	10.6	8.4	15	3.0
PetroChina Company Ltd (14%)	PTR	В	117.17	14.0	8.6	6.9	19	3.4
CNOOC Limited (34%)	CEO	В	141.16	7.2	6.5	6.8	13	3.7
Lukoil Oil Company	LUKOY	В	54.15	16.3	9.3	4.0	8	2.3
Gazprom (50%)	OGZPY	В	22.50	24.6	8.6	3.5	4	1.5
Total or Median				14.0	8.6	6.8	13	3.0
U.S. Independent								
Chesapeake Energy Corp.	CHK		27.09	11.3	11.2	9.8	15	1.1
XTO Energy Inc.	XTO	В	40.60	11.0	10.5	9.5	26	1.4
Anadarko Petroleum Corp.	APC	В	57.76	9.2	8.7	8.6	-	0.6
EOG Resources	EOG	В	77.09	10.1	9.9	8.5	25	0.8
Occidental Petroleum Corp.	OXY	В	76.99	11.0	7.9	7.1	15	1.7
Devon Energy Corporation	DVN	В	66.18	8.4	8.1	6.0	12	1.0
Total or Median				10.5	9.3	8.5	15	1.0
Canada Imperial Oil Limited (30%)	IMO	В	38.43	18.4	14.4	11.7	24	1.0
Encana Corporation	ECA	B	58.54	9.1	9.6	9.2	24	0.7
Canadian Oil Sands Trust	COSWF	B	25.62	21.8	13.7	9.2 8.7	13	8.3
Canadian Natural Resources	CNQ	B	65.56	7.6	9.4	8.1	15	0.6
Suncor Energy	SU	B	34.40	12.5	10.5	7.6	86	0.0
Total or Median	30	D	34.40	12.5	10.5	8.7	23	0.3
							-	

EV = Enterprise Value = Market Cap and Debt; Ebitda = Earnings before interest, tax, depreciation and amortization; NTM = Next Twelve Months Ended September 30, 2010; P/E = Stock Price to Earnings; PV = Present Value of oil and gas and other businesses

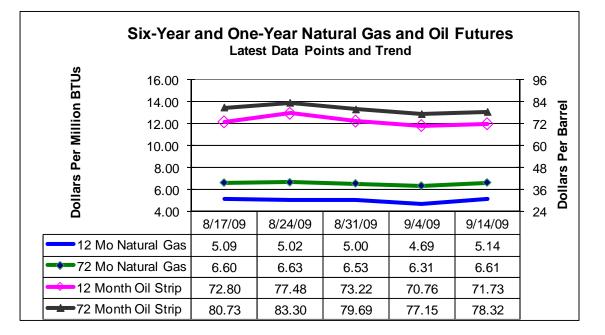
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	_		Index of Rece	ent Resea	arch
Stock 1	[de	eas			
Date		Symbol	<u>Subject</u>	Theme	
4-Sep	Γ	SJT	San Juan Basin Royalty Trust	Upgrade	to Buy (Income and Small Cap Weekly)
1-Sep	Г	XOM	Exxon Mobil Corporation	Stock Ma	ay Be Timely (Meter Reader)
30-Aug		LUKOY	Lukoil Oil Company	Contribut	ting to Russia's Oil Future
30-Aug		PTR	PetroChina Company Limited	Growing	Giant in Clean Energy
26-Aug	Г	CEO	CNOOC Ltd	Full Curre	ent Valuation, Promising Prospects
26-Aug		OGZPY	Gazprom		Gas Giant Reemerging
14-Aug	*	BIR.TO	Birchcliff Energy Ltd.	Spirited S	Small Cap Canadian Nat Gas Producer (ISC)
12-Aug		PWE	Penn West Energy Trust		NPV on Volume Trend
11-Aug		DMLP	Dorchester Minerals, L.P.		Competitive with Growth
7-Aug	*	XEC	Cimarex Energy Company		ale Working Well
7-Aug	-	EOG	EOG Resources Inc.		ot Natural Gas Growth
6-Aug	-	CNQ	Canadian Natural Resources		h from Horizon
5-Aug		BRY	Berry Petroleum	Back on 7	
5-Aug	-	XTO	XTO Energy Inc.		Edge Natural Gas Producer
5-Aug	-	DVN	Devon Energy Corporation		ce Moves to Uptrend
4-Aug	-	APC	Anadarko Petroleum Corporation		Exploration Off West Africa
4-Aug	-	STO	StatoilHydro ASA		Gas Growth with Dividends
3-Aug	-	MRO	Marathon Oil Corporation		e Trends for Future Profit
31-Jul	-	CVX	Chevron Corporation		in Tough Times
31-Jul	-	TOT	Total S.A.		urn and Secure Income
30-Jul	-	IMO	Imperial Oil Limited		eam Hiccup
30-Jul	-	PCZ	Petro-Canada		e Petro-Canada, Hello Suncor
30-Jul	-	RDSA	Royal Dutch Shell plc		Efficiency in Exploration and Production
29-Jul	-	BRGXF	BG Group		ing in Pre-Salt Brazil
29-Jul	-	EAC	Encore Acquisition Company		Recovery Project Announced
29-Jul 29-Jul	-	COP	ConocoPhillips		ed for Recovery
29-Jul 28-Jul	-	BP	BP p.l.c.	Trending	
23-Jul 27-Jul	-	COSWF	Canadian Oil Sands Trust	U	y Distribution Raised to C\$0.25 a Unit
27-Jul 23-Jul	-	OXY	Occidental Petroleum Corporation		
23-Jul 23-Jul	-	ECA	EnCana Corporation		a Discovery May Be Worth \$2 a Share
23-Jul 22-Jul	-	SU			Helping in 2009 vith Petro-Canada to be Effective August 1
	-		Suncor Energy		
10-Jul 5-May	-	HGT PBR	Hugoton Royalty Trust Petrobras		g the Bend (Income and Small Cap Weekly)
Meter			Petrodras	New Buy	on Oil Growth
	I	cauci	W/1-1		
15-Sep	⊢		Weekly	Catting C	Ni Sanda Dight
8-Sep	-		Weekly		Dil Sands Right
1-Sep	*		Exxon Mobil Corporation (XOM)		ay Be Timely
11-Aug		nd Small	Weekly Cap Weekly	North Ar	merican Natural Gas Buys
	; d	nu əman		N	
11-Sep	-		Weekly		Gas Low Set
4-Sep	*		San Juan Basin Royalty Trust		to Buy from Hold
14-Aug	-		Birchcliff Energy Ltd.	•	Small Cap Canadian Natural Gas Producer
7-Aug	*		Weekly	Volatile C	Geographic Differences Narrow for Natural
Industi	•	Ideas			
2-Apr	*		Presentation	Making M	Money in Oil and Gas Stocks

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Research Methodology/Ratings Description: McDep LLC is an independent research originator focused on oil and gas stocks exclusively. The firm applies the forty years of experience of its analyst to estimate a present value of the oil and gas resources and other businesses of covered companies. That value is compared with a company's stock market capitalization and debt. Stocks with low market cap and debt relative to present value tend to outperform stocks with high market cap and debt relative to present value. Buy recommendations are expected to deliver a total return better than 7% per year above inflation. Hold recommendations are expected to deliver a total return less than inflation.