

July 31, 2013

Canadian Oil Sands Ltd. (COSWF) CEO Change May Catalyze Operating Reliability

Symbol	COSWF	Ebitda Next Twelve Months ending 6/30/14 (US\$mm)	2,000	
Rating	Contrarian Buy	North American Natural Gas/Ebitda (%)	0	
Price (US\$/share)	19.73	Natural Gas and Oil Production/Ebitda (%)	100	
Pricing Date	7/30/13	Adjusted Reserves/Production NTM	20.2	
Shares (mm)	485	EV/Ebitda	6.0	
Market Capitalization (US\$mm)	9,600	PV/Ebitda	9.5	
Debt (US\$mm)	2,500	Undeveloped Reserves (%)	0	
Enterprise Value (EV) (US\$mm)	12,100	Natural Gas and Oil Ebitda (US\$/boe)	58.23	
Present Value (PV) (US\$mm)	19,000	Present Value Proven Reserves(US\$/boe)	27.42	
Net Present Value (US\$/share)	34	Ebitda Margin NTM (%)	51	
Debt/Present Value	0.13	Earnings Next Twelve Months (US\$/share)	2.22	
McDep Ratio - EV/PV	0.64	Price/Earnings Next Twelve Months	9	
Dividend Yield (%/year) 6.9 Dividend Next Twelve Months (US\$/share)				
Note: Estimated cash flow and	earnings tied to o	ne-year futures prices for oil.		
Estimated present value	presumes a long-t	erm price for oil of US\$90 a barrel and natural gas, \$6 a milli	on btu.	
For historical analysis of	of COS since 2002	see www.mcdep.com/4cos.htm		

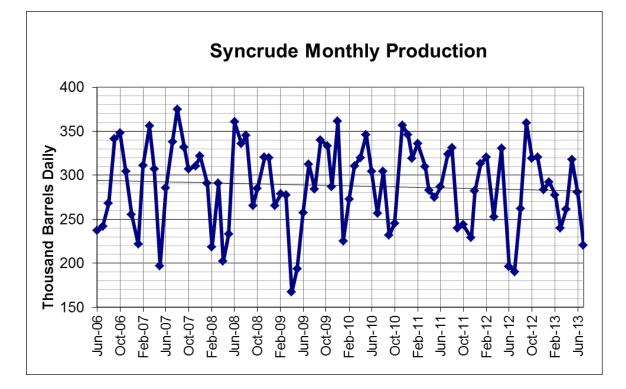
Summary and Recommendation

A new Chief Executive Officer, yet to be named, will take charge of buy-recommended **Canadian Oil Sands Ltd. (COSWF)** on January 1, 2014 upon the surprise retirement of Mr. Marcel Coutu, announced with the release of second quarter results after the market close on July 30. During twelve years under Mr. Coutu's leadership the compound annual total return on COSWF stock was a respectable 14% a year. Yet, during the last six years operating volume has been declining to about 20% below design capacity (see chart Syncrude Monthly Production on page 2). Mr. Coutu has been Chairman of the oil sands producer, 37% owned by COSWF, while the CEO of Syncrude has been from ExxonMobil (XOM), 25% owner of Syncrude through 70%-owned Imperial Oil (IMO). Meanwhile, reported cash flow (Ebitda) exceeded our expectations from a few weeks ago on the strength of a surprisingly strong premium for COSWF's Synthetic Crude Oil (SCO) compared to benchmark West Texas Intermediate (WTI) (see table Operating and Financial Estimates on page 3). Favorable financial results prompt an increase in cash flow guidance for 2013 despite a lowering of volume guidance by 3%. Before reinvestment, cash flow is running at twice the dividend. The completion of a major capital program by 2015 allows for a higher dividend at that time, further enhancing the appeal of the current 6.9% yield. Finally, a new CEO at COSWF next year combined with the new CEO of IMO named earlier this year may be the leadership to take Syncrude to higher operating reliability and more predictable results.

Kurt H. Wulff, CFA



July 31, 2013



Canadian Oil Sands Ltd.									
Functional Cash Flow and Present Value									
				Present					
	NTM Ebitda	Adjusted	PV/	Value					
	<u>(US\$mm)</u>	<u>R/P</u>	<u>Ebitda</u>	<u>(US\$mm)</u>					
Oil	2,000	20.2	9.5	18,990	100%				
Debt (US\$mm)					2,500				
Net Present Value (US\$mm)					16,490				
Shares (mm)					485				
Net Present Value (US\$/sh)					34				
NPV Approximation by Cash Flow Multip	ole Depending on Re	serve Life (US\$/sh)		35				



July 31, 2013

	NT	wolve Mr.		Oil Sand		I Eatimat				
	Next 1	werve Mo		tian Dollar		al Estimates	8			
			(Cana	lian Dollar	s)					Next
										Twelve
	Q2	Year	Q1	Q2	Q3E	Q4E	Year	Q1E	Q2E	Months
	6/30/12	2012	3/31/13		9/30/13	~	2013E	3/31/14	~	6/30/14
Volume	0/30/12	2012	5/51/15	0/50/15	7/50/15	12/31/13	20131	5/51/14	0/30/14	0/50/14
Syncrude (mmb)	21.7	104.9	23.4	24.8	25.2	28.5	102.0	27.0	27.3	108.0
Syncrude (mbd)	239	287	260	24.8	274	310	279	300	300	296
Days	91	366	90	91	92	92	365	90	91	365
Company share (%)	37.6	36.9	36.8	36.7	36.7	36.7	36.7	36.7	36.7	36.7
Company Oil (mmb)	8.15	38.7	8.61	9.11	9.25	10.48	37.4	9.92	10.03	39.7
Company Oil (mhd)	89.6	105.7	95.7	100.1	100.5	113.9	102.6	110.2	110.03	108.7
Price	89.0	105./	95.7	100.1	100.5	115.9	102.0	110.2	110.2	100.7
WTI Cushing (US\$/bbl)	93.32	94.16	94.41	94.22	104.65	102.71	99.00	98.99	96.29	100.66
<u> </u>	0.99	94.16	0.99	0.98	0.97	0.97	0.98	0.97	0.97	0.97
Currency (US\$/C\$)		94.12	95.13			105.38	0.98		98.80	103.28
WTI Cushing (C\$/bbl)	94.25			96.41	107.37			101.58		
Differential	(3.80)	(2.26)	0.98	4.49	1.00	1.00	2.10	1.00	1.00	0.95
Company Oil Price (C\$/bbl)	90.45	91.86	96.11	100.90	108.37	106.38	103.18	102.58	99.80	104.23
Revenue (C\$mm)	707	2 554	020	010	1.002	1 1 1 5	2.064	1.010	1.001	4 1 2 5
Sales	737	3,554	828	919	1,002	1,115	3,864	1,018	1,001	4,135
Crown Royalties	16	202	23	28	30	47	129	33	30	140
Net Revenue	721	3,352	805	891	972	1,068	3,735	985	971	3,995
Operating Expense (C\$mm)					100	100		100	100	4
Production	413	1,511	355	394	400	400	1,549	400	400	1,600
Administration and Insurance	10	36	16	8	8	8	40	10	8	34
Ebitda	298	1,805	434	458	499	548	1,939	506	499	2,052
Development Expense	26	101	26	37	37	37	137	39	42	155
Deprec., Deplet., & Amort.	93	403	122	103	103	103	431	103	103	412
Exchange on U.S. Debt	26	(25)	28	45			73			
Other	4	(2)	7	(23)			(15)			
Ebit	150	1,329	250	295	359	408	1,313	364	354	1,485
Interest	9	26	3	3	3	3	12	2	2	10
Ebt	141	1,303	247	292	356	405	1,301	362	352	1,475
Income Tax	39	318	68	74	89	101	333	91	88	369
Net Income (C\$mm)	102	985	179	218	267	304	969	271	264	1,106
Shares (millions)	485	485	485	485	485	485	485	485	485	485
Earnings per share (C\$)	0.21	2.03	0.37	0.45	0.55	0.63	2.00	0.56	0.54	2.28
Ebitda Margin (E&P)	41%	54%	54%	51%	51%	51%	52%	51%	51%	51%
Tax Rate	28%	24%	27%	25%	25%	25%	26%	25%	25%	25%
Cash Flow (C\$mm)										
Net Income	102	985	179	218	267	304	969	271	264	1,106
Deprec., Deplet., & Amort.	93	403	122	103	103	103	431	103	103	412
Exchange on U.S. Debt	26	(25)					73			-
Deferred tax and other	27	228	(24)	(18)	(3)	9	(35)	(1)	(4)	1
Cash Flow from Operations	247	1,591	277	303	367	416	1,364	373	363	1,519
Capital Expenditures	292	1,086	268	369	321	321	1,279	320	320	1,282
Free Cash Flow	(45)	505	9	(66)	46	95	85	53	43	237
Cash Flow per share	0.51	3.28	0.57	0.71	0.76	0.86	2.81	0.77	0.75	3.13
Free Cash Flow per share	(0.09)	1.04	0.02	(0.14)	0.10	0.20	0.18	0.11	0.09	0.49
Dividend (C\$/share)	0.35	1.35	0.35	0.35	0.35	0.35	1.40	0.35	0.35	1.40



July 31, 2013

Disclaimer: This analysis was prepared by Kurt Wulff, Manager of McDep LLC. The firm used sources and data believed to be reliable, but makes no representation as to their accuracy or completeness. This analysis is intended for informational purposes and is not a solicitation to buy or sell a security. Past performance is no guarantee of future results.

McDep or its employees may take positions in stocks the firm covers for research purposes. No trades in a subject stock shall be made within a week before or after a change in recommendation.

Certification: I, Kurt H. Wulff, certify that the views expressed in this research analysis accurately reflect my personal views about the subject securities and issuers. No part of my compensation was, is, or will be directly or indirectly related to the specific recommendations or views contained in this research analysis.

Research Methodology/Ratings Description: McDep LLC is an independent research originator focused on oil and gas stocks exclusively. The firm applies the forty years of experience of its analyst to estimate a present value of the oil and gas resources and other businesses of covered companies. That value is compared with a company's stock market capitalization and debt. Stocks with low market cap and debt relative to present value tend to outperform stocks with high market cap and debt relative to present value. Buy recommendations are expected to deliver a total return better than 7% per year above inflation.